

Visitor Information Centers 2011 Membership Application

Covered Bridge Visitor Information Center (Youngs Cove)

Municipality/ Business/ Organization Name:

Address:

Telephone: _____ Fax: _____

Email: _____

Website: _____

Owner/Contact: _____

Description of Business/Organization:

VIC's Basic Membership (Brochures displayed.) \$150.00 (plus HST) _____

Your business listed on the Covered Bridge Visitor Information website linking to your website for 52 weeks.

Web Page Advertising \$50.00 (plus HST) _____

Poster Display (30'x24') \$100.00 (plus HST) _____

1) Municipality Membership Only: (choose one of the following)

Basic membership is listed on the attached form.

Village Membership (Brochures displayed.) \$250.00 (plus HST) _____

Town Membership (Brochures displayed.) \$500.00 (plus HST) _____

City Membership (Brochures displayed.) \$1000.00 (plus HST) _____

2) Enhanced Membership:

Under this membership plan all tourist businesses within the municipal boundaries do not pay individual membership fees to the tourism association.

Enhanced Membership Benefits apply to all tourist businesses within the municipal boundaries that bring their brochures to our two Information Center's to be displayed.

Village Membership (Brochures displayed.) \$750.00 (plus HST) _____

Town Membership (Brochures displayed.) \$1,500.00 (plus HST) _____

City Membership (Brochures displayed.) \$3,000.00 (plus HST) _____

HST _____

Total Fees \$ _____

Make cheque payable to: **Kings County Tourism Association**

2011 Basic Membership:

- VISITOR INFORMATION CENTRES - BENEFITS OF MEMBERSHIP
- YOUR ASSOCIATION ACTS AS A LIAISON BETWEEN MEMBERSHIP AND GOVERNMENT
- TOURISM PARTERSHIP INITIATIVES BETWEEN MEMBERS AND GOVERNMENT
- FACILITATE MEMBERSHIP NETWORKING AND INFORMATION EVENTS
- 20% DISCOUNT IN MEMBERSHIP FEES TO THE TOURISM INDUSTRY ASSOCIATION OF NEW BRUNSWICK (TIANB)
- COVERED BRIDGE VISITOR INFORMATION CENTER STATISTIC REPORT (SUPPLIED ON REQUEST)
OPPORTUNITY TO ATTEND A SEMINAR SERIES ON TOPICS RELATED TO THE TOURISM INDUSTRY.

A COVERED BRIDGE VISITOR INFORMATION CENTRE MEMBERSHIP ALSO MAKES YOU PART OF THE AREA'S BUSIEST VISITOR INFORMATION CENTER.

- DISPLAY YOUR BROCHURE AT OUR STRATEGICALLY LOCATED ENTRY POINT, STATE OF THE ART COVERED BRIDGE VISITOR INFORMATION CENTRE (YOUNGS COVE). THIS DISTINCTIVE VENUE HAS A SIX-MONTH EXTENDED SEASON OF OPERATION. (MAY 1ST TO OCTOBER 31ST)
- YOUR BROCHURES WILL ALSO BE DISPLAYED AND YOUR BUSINESS WILL BE PROMOTED BY THE STAFF.
- PROMOTION OF ALL MEMBERSHIP TOURS, EVENTS AND ATTRACTIONS
- OPPORTUNITY TO DISPLAY YOUR BUSINESS POSTER (FEES APPLY)
- THE OPPORTUNITY TO PROMOTE YOUR BUSINESS FROM A LINK ON OUR WEBSITE (\$50.00 PER YEAR)

POSTER DISPLAY:

THE POSTER DISPLAY WILL BE ON A FIRST COME FIRST SERVE BASIS, BASED ON SIX-MONTHS OPERATION. THE MEMBER WILL BE RESPONSIBLE TO PROVIDE ALL MATERIALS ALTHOUGH PHOTOGRAPHY AND HELP WITH THE DESIGN IS AVAILABLE.

FOR MORE INFORMATION REGARDING BENEFITS PLEASE CONTACT: WILLIAM CROUCH COVERED BRIDGE VISITOR INFORMATION CENTRE

11001 Route 10, Youngs Cove,

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Fax: 506-362-1212

E-mail: visitorscenter@nb.aibn.com

<http://www.coveredbridgevic.com>