

# Visitor Information Centers 2010 Membership Application

## Covered Bridge Visitor Information Center (Youngs Cove)

**Municipality/ Business/ Organization Name:**

\_\_\_\_\_

**Address:**

\_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Owner/Contact:** \_\_\_\_\_

**Description of Business/Organization:**

\_\_\_\_\_

**VIC's Basic Membership** (Brochure displayed.) \$150.00 (plus HST) \_\_\_\_\_

Your business listed on the Covered Bridge Visitor Information website linking to your website for 52 weeks.

\$50.00 (plus HST) \_\_\_\_\_

**Poster Display** (30'x24') \$100.00 (plus HST) \_\_\_\_\_

**1) Municipality Membership Only:** (choose one of the following)

**Basic membership is listed on the attached form.**

Village Membership (Brochures displayed. ) \$250.00 (plus HST) \_\_\_\_\_

Town Membership (Brochures displayed.) \$500.00 (plus HST) \_\_\_\_\_

City Membership (Brochures displayed.) \$1000.0 (plus HST) \_\_\_\_\_

**2) Enhanced Membership:**

**Under this membership plan all tourist businesses within the municipal boundaries do not pay individual membership fees to the tourism association.**

**Basic Membership Benefits apply to all tourist businesses within the municipal boundaries that bring their brochures to our two Information Center's to be displayed.**

Village Membership (Brochures displayed.) \$750.00 (plus HST) \_\_\_\_\_

Town Membership (Brochures displayed.) \$1,500.00 (plus HST) \_\_\_\_\_

City Membership (Brochures displayed.) \$3,000.00 (plus HST) \_\_\_\_\_

HST \_\_\_\_\_

Total Fees \$ \_\_\_\_\_

Make cheque payable to: **Kings County Tourism Association**

## **2010 Basic Membership:**

- VISITOR INFORMATION CENTRES - BENEFITS OF MEMBERSHIP
- YOUR ASSOCIATION ACTS AS A LIAISON BETWEEN MEMBERSHIP AND GOVERNMENT
- TOURISM PARTERSHIP INITIATIVES BETWEEN MEMBERS AND GOVERNMENT
- FACILITATE MEMBERSHIP NETWORKING AND INFORMATION EVENTS
- 20% DISCOUNT IN MEMBERSHIP FEES TO THE TOURISM INDUSTRY ASSOCIATION OF NEW BRUNSWICK (TIANB)
- COVERED BRIDGE VISITOR INFORMATION CENTERS STATISTIC REPORT (SUPPLIED ON REQUEST) OPPORTUNITY TO ATTEND A SEMINAR SERIES ON TOPICS RELATED TO THE TOURISM INDUSTRY.

**A COVERED BRIDGE VISITOR INFORMATION CENTRE MEMBERSHIP ALSO MAKES YOU PART OF THE AREA'S TWO BUSIEST VISITOR INFORMATION CENTERS.**

- DISPLAY YOUR BROCHURE AT OUR STRATEGICALLY LOCATED ENTRY POINT, STATE OF THE ART COVERED BRIDGE VISITOR INFORMATION CENTRE (YOUNGS COVE). THIS DISTINCTIVE VENUE HAS A SIX-MONTH EXTENDED SEASON OF OPERATION. (MAY 1<sup>ST</sup> TO OCTOBER 31<sup>ST</sup>)
- YOUR BROCHURES WILL ALSO BE DISPLAYED AND YOUR BUSINESS WILL BE PROMOTED BY THE STAFF.
- PROMOTION OF ALL MEMBERSHIP TOURS, EVENTS AND ATTRACTIONS
- OPPORTUNITY TO DISPLAY YOUR BUSINESS POSTER (FEES APPLY)
- THE OPPORTUNITY TO PROMOTE YOUR BUSINESS FROM A LINK ON OUR WEBSITE (\$50.00 PER YEAR)

### **POSTER DISPLAY:**

THE POSTER DISPLAY WILL BE ON A FIRST COME FIRST SERVE BASIS, BASED ON SIX-MONTHS OPERATION. THE MEMBER WILL BE RESPONSIBLE TO PROVIDE ALL MATERIALS ALTHOUGH PHOTOGRAPHY AND HELP WITH THE DESIGN IS AVAILABLE.

### **FOR MORE INFORMATION REGARDING BENEFITS PLEASE CONTACT: COVERED BRIDGE VISITOR INFORMATION CENTRE**

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N.B., E4C 2G5

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Fax: 506-362-1212

E-mail: [visitorscenter@nb.aibn.com](mailto:visitorscenter@nb.aibn.com)

<http://www.coveredbridgevic.com>